

## Storytelling has entered the digital world.

YOU can tell a story. Digitally.

### Are you wondering how you can

- engage the **YouTube** and **iPhone** generation of today?
- create user-generated resources to shape and influence culture and learning?
- effectively tell your **community, business, or organisational** stories?
- process, preserve and pass on your personal stories to the **next generation**?

**This hands-on workshop is for you.**

### About the workshop

Whether you are a beginner or a digital native in using digital communications tools, you will learn to sharpen your **storytelling skills**.

### What you can expect

You will be...

- Introduced to the heart of storytelling and how to write your **personal** story
- Introduced to a process and digital media tools necessary to create a digital story
- Coached to complete a 1–2 minute digital story based on the script you have written incorporating personal materials (photos, illustrations, music, audio narrative, etc.)

### Who should attend

- Students, teachers, educators
- Parents, retirees, grandparents, anyone with legacy to leave behind
- Community leaders
- Communicators, Public Relations, Human Resource personnel
- Business and social entrepreneurs
- Storytellers

Anyone with a story to keep or pass on

### What Participants say about the workshop

I have had fun and time to reflect during the workshop. It's fulfilling for me... I firmly believe in the value and potential of using digital stories to transmit impactful messages and learning.

– *Teacher / Curriculum Developer, Singapore*

I just wanted to take the opportunity to thank you for the Digital Storytelling workshop. I learned so much more than I ever expected and felt so well supported throughout the process. Confining my "story" to a few minute video was a challenge, but processing through my thoughts in that way was an awesome experience.

– *Caitlin Barber, USA*

Please check  
[www.digitalstorytellingasia.com](http://www.digitalstorytellingasia.com)  
for workshop dates



**NBDCS**  
The Book Council

This workshop is organised in partnership with The National Book Development Council of Singapore.

## Workshop Outline

### Day 1 Introduction

You will watch digital story samples and be introduced to possible themes, topics, and ideas for your personal story. We will explain the process we will take you through to make your digital story.

### A. STORYTELLING

Our life is a tapestry of stories. We not only weave our stories with the coloured thread that life brings us, but we weave our lives in communities. We will come together in a STORY CIRCLE where we tell our stories and listen to one another. It is this community that will serve as a sounding board to help you pull your story together.

*Some of you may ask why personal stories?* Personal stories are the easiest and yet the most challenging to make. Many participants have expressed how putting their stories together has been one of the most memorable experience of their lives. The skill sets learnt are easily transferred to other kinds of stories. This workshop is Storytelling 101.

You will learn **Seven Steps** drawn from *Capturing Lives, Creating Community* by Joe Lambert, Center for Digital Storytelling (USA).

After the Story Circle, participants will work individually on their scripts and storyboarding. Facilitators and fellow participants will serve as sounding boards and resources.

### Day 2 B. DIGITAL

We now turn on the "Digital" part of the digital storytelling. Prepare your computers. Organise your materials (images, music, sound).

You will be introduced to audio editing using Audacity. You will make your voice over. You will be introduced to video editing using Movie Maker.

### Day 3

Morning – This is the time we put everything together to complete the production of the participants' digital stories.

Afternoon – It's show time! Every participant is expected to finish and present his story in the group.

#### The Seven Steps are:

1. I've heard people say, "I don't have a story." We all have stories. What does it mean to own your **story / insight**.
2. Stories have a way of connecting us when shared from the core of who we are with our spectrum of human **expressions** – laughter, tears, joy, pain.
3. What was the incident or the moment of revelation that triggered **change**?
4. What images come to mind as you think about your story? How do images convey layers of meaning? What do you **see**?
5. Your voice like your fingerprint is unique. How do voice, silence, sounds, and music help tell your story? What do you **hear**?
6. How do structure, audio, and visual elements come together in telling your story? How much do you tell and at what point do you tell it? In other words, how do you **assemble** your story?
7. Knowing who your story is for, why you are making it, and how you will present it will help you craft your story. Who is your **audience**?



## About

Established in Singapore in 2010, **Digital Storytelling Asia Pte Ltd** broke new ground in digital storytelling (DS) in Asia where little or no sustained DS work has been done. The DSA team has facilitated workshops and given talks in Singapore, the Philippines, and the USA. DSA pioneers Angeline Koh and Aurelia L Castro are volunteer co-directors of Digital Storytelling Circle (DiSC), a joint initiative of the National Book Development Council of Singapore and DSA.

DSA has conducted workshops and provided consultation for the Ministry of Education, Civil Service College, Canossa Convent Primary School, Institute of Certified Accountants Singapore, Canossa Convent Primary School, and Institute of Technical Education. Stories by the team and some of their participants were shown on Singapore's OKTO TV channel.

As Singaporeans and a Singapore based company, we see nation building as a privilege and responsibility of every citizen. Digital Storytelling Asia's vision is to transform our world by:

- Empowering ordinary people to tell extraordinary stories.
- Creating communities of storytellers.
- Leaving a heritage for the next generation.
- Seeding storytelling movements everywhere.

The DSA team is growing in its reach with the addition of new team members and associates who bring with them expertise in writing, education, counselling, filmmaking, social media, and technology.

DSA is endorsed by the Center for Digital Storytelling, USA, and Digistories, UK.

[www.digitalstorytellingasia.com](http://www.digitalstorytellingasia.com)

Find us on FaceBook Digital Storytelling Asia and Twitter DS\_Asia

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